

## **ClilIntel to Exhibit at Society of Cable Telecommunications Engineers Cable-Tec Expo.**

### ***ClilIntel to Offer Sneak-Peek of Tomorrow's Actionable Analytics and INSIGHT Methodology.***

Denver, CO – September 3, 2014, ClilIntel, a Denver-based data analytics and process engineering company, today announced that they will be exhibiting at the Society of Cable Telecommunications Engineers (SCTE) Cable-Tec Expo on Tuesday, September 23-25 at the Colorado Convention Center. Organizers expect thousands of leading cable professionals to attend SCTE's four-day conference this year. The Cable-Tec Expo will offer the latest in technologies, products and solutions in one cost effective setting.

ClilIntel's business intelligence systems and INSIGHT™ methodology creates actionable information that provides businesses with staggering results. INSIGHT™ is designed with a flexible approach that easily adapts to the current stage of any organization, large or small. Using a series of rapid, self-funding improvements, INSIGHT™ creates manageable change and rapid return on investment (ROI). Our proprietary analytics provide the right insights to the right people, which translates into meaningful efficiencies and results that help transform companies.

Under Richard Batenburg's leadership, ClilIntel has assisted multi-system operators of various sizes drive change throughout their organizations by looking at data they already have available and utilizing proprietary business analytics to drive the information to critical operations resources. "Empowering front line employees with actionable and accurate information makes a better experience not only within your organization, but also externally. It creates an environment that fosters satisfaction through information for all," commented CEO and President, Richard Batenburg.

ClilIntel will be featuring innovative technology and methodology that will apply to one of the fastest evolving industries. Locate us at booth 800 to learn more about how we can optimize your business.

SCTE Cable-Tec Expo registration is now open. Tickets may be purchased in advance at <http://expo.scte.org/registration/>.

#### **About ClilIntel**

Since 1997, ClilIntel ([www.cliintel.com](http://www.cliintel.com)) has delivered professional service and software solutions helping companies realize organizational gains and data visibility in marketing, customer care, operations, supply chain and revenue management areas for the cable, telecommunications, retail, and utilities industries. ClilIntel's proprietary re-engineering methodology, INSIGHT™ helps companies recognize and implement improvements that positively influence every aspect of their business. ClilIntel's business intelligence solution allows businesses to drive strategic / operational / tactical initiatives while precisely measuring impact and demonstrating return-on-

investment (ROI). The company is headquartered in Denver, CO and can be found at <http://www.cliintel.com>.

### **About SCTE**

The Society of Cable Telecommunications Engineers (SCTE) is a non-profit professional association that provides technical leadership for the telecommunications industry and serves its members through professional development, standards, certification and information. Visit SCTE online at [www.scte.org](http://www.scte.org). Connect with SCTE at [www.scte.org/socialmedia](http://www.scte.org/socialmedia).

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